

MAF COMMUNITY FUNDRAISING



MAF
Flying for Life

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THANK YOU, YOU'RE AMAZING!

We're so excited to welcome you to our incredible MAF fundraising community.

Whatever your reason for wanting to raise money, we're blessed to have you on board!

Every single pound you raise will enable life-saving MAF planes to fly over deserts, jungles and mountains, bringing help, hope and healing to some of the world's most isolated communities.

Your fund-raiser could make the difference between a mother and her unborn baby surviving childbirth thanks to an MAF flight to hospital, or our being able to reach remote communities when disaster strikes and relief is urgently needed.

Thanks for choosing to support us. We look forward to hearing about your fantastic fundraising!

GETTING STARTED

Here's everything you need to create a fantastic fund-raiser that's bound to take flight!



GOT A GREAT IDEA?

Start by answering these crucial questions to get the fundraising rolling:

WHY are you raising money for MAF?

HOW will you raise the money?

WHERE will it happen?

WHEN do you want it to take place? Will the season matter?

WHO do you want to come?

WHAT event have you chosen and what do you need to make it succeed?

PICK A GOOD DATE

Think about the best time for people to come along. Check it doesn't clash with anything major.

SET A TARGET

Consider setting a target amount to motivate people and build momentum. What happens to donations? Check out our 'Impact of fundraising' on page 12, to see where the money goes.

CALL IN SOME FAVOURS

Tap up that talent around you and get help from that friend who's amazing at design to help with posters, or that mum who makes the most mouth-watering cakes to bake for your event!



START SPREADIN' THE NEWS!

Contact local newspapers, radio stations, schools and businesses to let them know the amazing event you're arranging. Shout it out on social media! See 'Top fundraising tips and FAQs', page 8, for how MAF can help you think big.

LOVE THOSE FREEBIES

Ask local businesses to cover your expenses, sponsor the event or donate prizes. In return, you can advertise their business at your event. See the template 'How to ask' letter to help you ask for help.

GET ONLINE

See 'How to donate', page 14, for fantastic tips on how to receive donations.

INFLIGHT HEALTH AND SAFETY

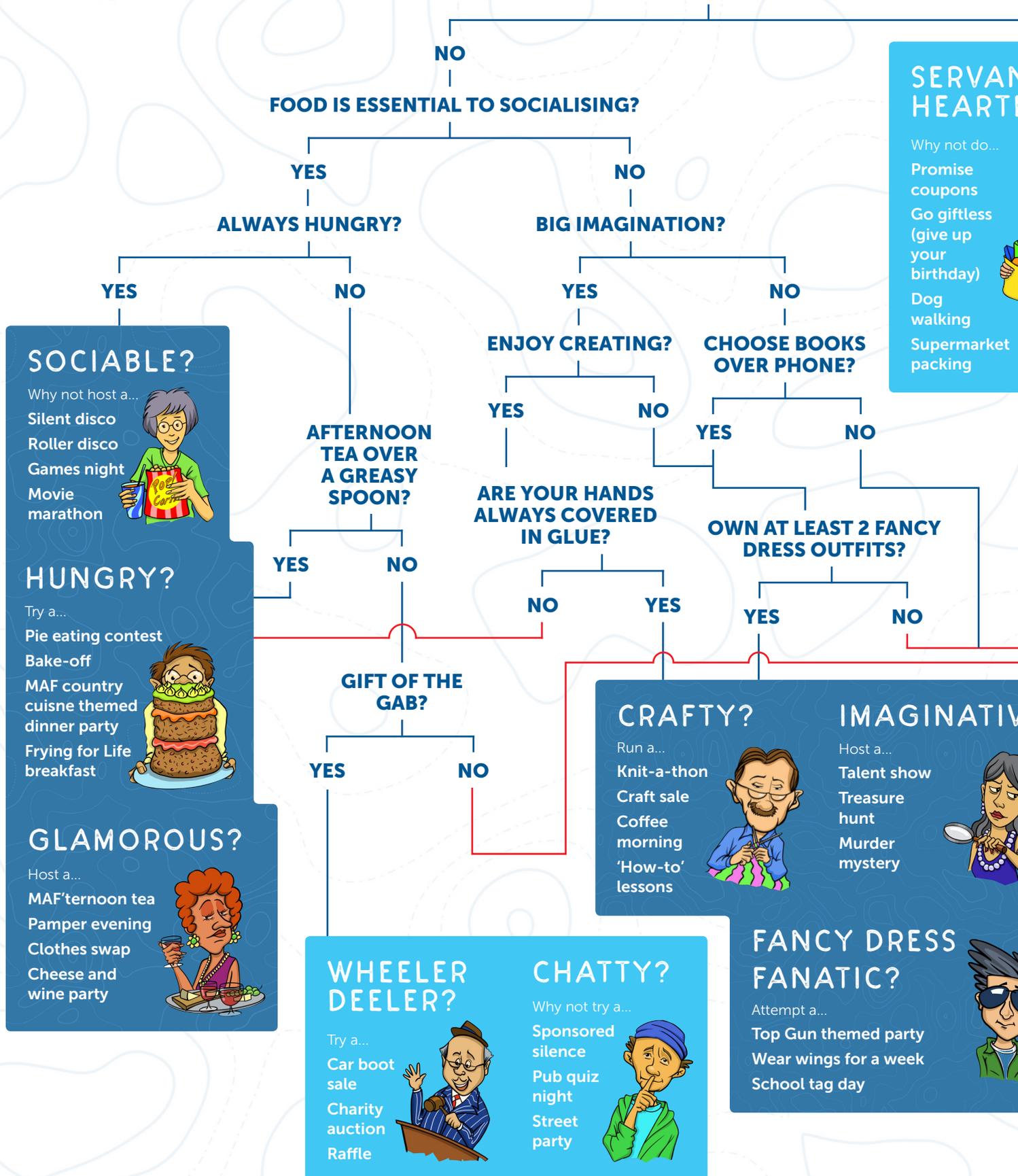
As well as pointing out all your nearest exits, staying safe, knowing the basic rules for safe food preparation, handling money securely and ensuring data protection are all incredibly important.

Need more advice? Contact **01303 851955** and we'll provide the necessary info.

WHAT KIND OF FUN

START HERE

COULD YOU SURVIVE A DAY WITHOUT CHATTING?



SERVANT HEART

Why not do...

- Promise coupons
- Go giftless (give up your birthday)
- Dog walking
- Supermarket packing

SOCIABLE?

Why not host a...

- Silent disco
- Roller disco
- Games night
- Movie marathon

HUNGRY?

Try a...

- Pie eating contest
- Bake-off
- MAF country cuisine themed dinner party
- Frying for Life breakfast

GLAMOROUS?

Host a...

- MAF'ternoon tea
- Pamper evening
- Clothes swap
- Cheese and wine party

GIFT OF THE GAB?

YES

NO

WHEELER DEALER?

Try a...

- Car boot sale
- Charity auction
- Raffle

CRAFTY?

Run a...

- Knit-a-thon
- Craft sale
- Coffee morning
- 'How-to' lessons

IMAGINATIVE?

Host a...

- Talent show
- Treasure hunt
- Murder mystery

CHATTY?

Why not try a...

- Sponsored silence
- Pub quiz night
- Street party

FANCY DRESS FANATIC?

Attempt a...

- Top Gun themed party
- Wear wings for a week
- School tag day

DRAISER ARE YOU?

TRY ANOTHER ROUTE!

SPORTY?
Play...
Charity football
Touch rugby
Golf tournament
Bike race
MAF walking challenge



HARDY?
You could do a...
Car wash
Arm-wrestling competition
Sponsored run
Tough Mudder endurance event




BRAVE?
We dare you to...
Wax!
Messy games night
Dunk tank
Karaoke
Sponsored hair cut
Chilli challenge



THRILL SEEKER?
Try...
Skydiving
Bungee jump
Abseiling
Marathon
Zorbing



AVIATION ENTHUSIAST?
Why not try...
Flying competition
Design a plane



GEEK-CHIC?
Why not have...
Xbox night
Tech free week
Coding challenge
'Gaming for Good' streaming marathon



TALENTED?
Sell your skills!
Whether it's cooking, guitar playing or teaching French, offer lessons!



VE?




#JUSTABITOFFUN



TELL MAF!

We can help with advertising, PR and getting MAF supporters in your area to cheer you on if you need extra support.

Get in touch! It will probably help to talk through ideas, strategy or any resources needed.

Email community.fundraising@maf-uk.org or phone us on **01303 851955**

GET ON SOCIAL MEDIA – QUICK!

It's the cheapest way to advertise your event, build momentum through posts, and hashtag to get your event trending.

- » Choose the social media platform best suited to advertising your event.
- » Generate event buzz with a memorable and infectious hashtag, like #GUNGEME
- » Link your fundraising page and explain why you're raising money. Make it personal!
- » Build momentum with exciting pre-event posts. Keep it visual.
- » Encourage people to share your fundraising page. Use creative incentives like, '20 shares and we'll do the event blindfolded!'
- » Sustain momentum during and after the event with live coverage, photos and details of targets smashed.

TOP FUNDRAISING TIPS AND FAQs



JOIN MAF'S FUNDRAISING COMMUNITY

Join our Facebook group to get ideas, support, advice and encouragement from other fabulous fundraisers.

Search **MAF UK Community Fundraisers** to be part of MAF's incredible team of fundraisers.

I'M FUNDRAISING 'IN AID OF MAF'

'In aid of MAF' means you're acting independently, have complete responsibility for the event, and MAF probably won't know that much about it. We recommend you use this phrase if fundraising for MAF.*

Q: CAN I USE THE MAF LOGO?

A: As a fundraiser, you can use our '**in aid of MAF**' logo to help promote your event or challenge (Found on the **Resources page**). Contact us to find out more.

*If the methods involved are likely to compromise or cause harm to the organisation, action will be taken to prevent fundraising.



**EMILY
KELLOW**

BRAVE

Aged ten, this remarkable young lady decided she wanted to raise money for MAF when she heard we needed to raise funds for an aircraft in South Sudan. The plane was needed to fly ill and injured people living in isolated communities to the nearest hospital. Emily chose to support MAF and The Little Princess Trust (a wonderful children's cancer charity) by donating her beautiful hair. She raised £867.60 for MAF as a result of her brave challenge. What a champ!



**STEPHEN
RAYNER**

SPORTY

'I really enjoyed cycling as a teenager but hadn't really done much for many years. So when I heard about the Ride For Life, I thought it would be a wonderful way to raise money for MAF, as well as setting myself a personal challenge which also involved amazing scenery! Riding with a team of like-minded MAF supporters and being able to get to know them and encourage one another in the evenings was an extra bonus.'



FUNDRAISING SUCCESS STORIES

Meet some of our amazing fundraisers whose weird and wonderful fundraising efforts are saving lives around the world!



KEN THOM

IMAGINATIVE

Ken had the unusual idea of selling postcards to raise money for MAF. 'I do it because MAF's ministry is close to my heart and it's nice to be able to support them in a different way.' Although mainly interested in postcards of aircraft, Ken read up on the subject and got to know dealers and collectors online. Ken reached the incredible milestone of £200,000 by selling new, old and unwanted postcards donated by MAF supporters.



AIR SCOUTS

HUNGRY

The Air Scouts group in Epsom attempted to eat as many marshmallows as they could stomach in three minutes. This deliciously fluffy fundraising challenge raised £382.30 for MAF. Equally impressive, no one was sick!

#JUSTABITOFFUN





£3

Consultation with an eye doctor or reading glasses

Sight problems are common in the developing world where people often have to live with devastating eye injuries, blindness impaired sight.

Your gift enables MAF to fly ophthalmologists and eye surgeons, as well as their medical equipment and glasses, to help someone whose sight is failing and enable them to earn a living.

£10

Essential tools and equipment

Help us equip the next generation of trainee aircraft maintenance engineers as they get hands-on experience in an MAF hangar.

National MAF trainee recruits are keen to develop their skills. Help the aviation engineers who will keep our fleet flying in the future!

£15

Medevac (medical emergency) packs

The ill and injured patients we fly from poor rural communities leave home in a hurry – often without the basic things they need for a hospital stay. MAF medevac packs make a huge difference.

Tailored for women, men, children and infants, the packs include items such as basic toiletries, soap, hygiene products, clothing and food.

THE MASSIVE IMPACT OF YOUR FUNDRAISING!

Here's a rough idea of what your money can help buy:



£20

Life-changing cargo, such as solar lights

Many remote communities are so 'off the grid' that sundown means bedtime. Either that, or you're hanging about in the dark!

Imagine the difference a solar lamp could make if you love to read, have a passion to learn, or have school homework to do. An MAF flight for one of our partners can provide these simple but essential items.

£60

IT training or a flight for a pastor

Whether it's word processing skills for the Sunday news-sheet, the ability to create a PowerPoint presentation or carrying out research for a Sunday sermon, MAF Technology Services helps equip pastors with the training and skills they need to serve their church and community.

£85

Secure a seat on an MAF plane

A single flight can deliver a huge impact when the passenger is a doctor, nutritionist, pastor or NGO worker delivering humanitarian aid or relief to a refugee camp or community in need.

Our passengers are some of the most dedicated and committed people you can find.



HOW TO DONATE

YOU HAVE NOW CREATED YOUR FANTASTIC FUNDRAISING IDEA. BUT HOW DO YOU BEGIN ASKING FOR DONATIONS?

There are lots of websites which aim to create an easy, cashless approach to donating online; websites that can save you a lot of time!

MAF's number one online choice:

JustGiving – www.justgiving.com/mafuk

- » Go to the website and select 'MAF UK' as your charity
- » Follow the instructions to create your page
- » Choose your fundraising target
- » Tell people why you're fundraising for MAF
- » Send the link to everyone you know! Use social media, email, word of mouth, smoke signals – anything to get it out there

Want us to set it up for you? Need examples of what to write about MAF?

Please email community.fundraising@maf-uk.org or phone us on **01303 851955**

Another website we can recommend:

Virgin Money Giving – uk.virginmoneygiving.com

Sponsorship form

Keeping it simple? Cut out the MAF sponsorship form on **page 19** or download a copy from our website at www.maf-uk.org/fundraiser and ask your generous friends to fill in their details when donating.



FINISHED FUNDRAISING? HOW DO YOU SEND THE MONEY IN?

We'd love to send you a big 'thank you' and certificate of fundraising!

Do tell us how you got on with your event, so we can acknowledge your great work.

MAF UK website

You can donate via our website at www.maf-uk.org/fundraiser using your debit or credit card, or your Paypal account.

Post

Make sure you fill out the donation form provided, so we can acknowledge your fantastic fundraising efforts!

Send us the donation form and any cheques made payable to 'MAF' using the address provided.

(Please do not send any cash through the post.)

Phone

Please phone **01303 852819** and pay in the amount raised by using your credit or debit card. Do tell us how your fundraiser went!

Gift Aid

For every £1 you donate, the lovely taxman will give us an extra 25p! (Provided the individual donor is paying tax at the same time as donating.)

HELP US HELP YOU!



WHY NOT INVITE AN MAF SPEAKER TO YOUR EVENT OR MEETING?

- » It's **FREE**
- » Raise awareness as well as funds
- » Hear amazing stories about how MAF transforms lives
- » Tell people why you're fundraising for MAF
- » Experience the impact MAF has on the 2,000 organisations it flies

OUR CONTACT DETAILS

Email

community.fundraising@maf-uk.org

Phone

01303 851955

Address

**MAF UK, Castle House, Castle Hill Avenue,
Folkestone, Kent CT20 2TQ**

MAF RESOURCES ORDER FORM

Want to bring some MAF sparkle to the party?

Why not ask for some of the items below to help you build a more fabulous fundraiser?

	QUANTITY	
<input type="checkbox"/> Badges	<input type="text"/>	<input type="checkbox"/> <i>Bake Off to Take Off</i> kit
<input type="checkbox"/> Balloons	<input type="text"/>	<input type="checkbox"/> <i>Frying for Life</i> kit
<input type="checkbox"/> Roller banner	<input type="text"/>	<input type="checkbox"/> <i>Not just another Birthday</i> kit
<input type="checkbox"/> Bunting	<input type="text"/>	<input type="checkbox"/> <i>'In memory of'</i> fundraising pack
<input type="checkbox"/> Collection boxes	<input type="text"/>	<input type="checkbox"/> Help building a JustGiving page
<input type="checkbox"/> Invites	<input type="text"/>	<input type="checkbox"/> <i>'When and where'</i> poster
<input type="checkbox"/> Leaflets	<input type="text"/>	<input type="checkbox"/> MAF info PowerPoint
<input type="checkbox"/> Posters	<input type="text"/>	<input type="checkbox"/> MAF logo
<input type="checkbox"/> Promise coupons	<input type="text"/>	<input type="checkbox"/> MAF speaker for your event
<input type="checkbox"/> Stickers	<input type="text"/>	<input type="checkbox"/> MAF video library
<input type="checkbox"/> T-shirts	<input type="text"/>	

To request anything you need to help your MAF fundraiser, please return this form to:

FREEPOST RTKH-HJEY-BTJL, MAF UK, Castle House, Castle Hill Avenue, FOLKESTONE CT20 2TQ

You can also phone **01303 851955** or visit www.maf-uk.org/fundraisingresources

TITLE

FULL NAME

PLEASE USE BLOCK CAPITALS

ADDRESS

POSTCODE

EMAIL

PHONE



To:
FREEPOST RTKH-HJEY-BTJL, MAF UK, Castle House, Castle Hill Avenue FOLKESTONE CT20 2TQ
T 01303 851955 E community.fundraising@maf-uk.org
www.maf-uk.org MAF UK @MAFUK @flying4life MAFUKFILM
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OUR PLANES CAN'T FLY WITHOUT FUEL, IT'S THAT SIMPLE!

Aviation fuel is the blood coursing through our fleets veins. Here are some examples of MAF's typical fuel costs:

£126

Fly emergency food supplies 140 miles to feed a starving village

£59

Fly a pastor 65 miles to lead the congregation at a remote church

£27

Fly a pregnant woman 30 miles to ensure a safe hospital delivery

£19.50

Buy a 5-gallon can of fuel to be used where it's most needed in the world

YOUR COINS CAN HAVE A MASSIVE IMPACT WORLDWIDE

Help fuel MAF's next life-saving flight — order a Jerrycan collection box today!

Visit www.maf-uk.org/fuelforlife



MAF SPONSORSHIP FORM

Help me raise money to keep MAF planes flying over deserts, jungles and mountains to reach some of the world's poorest and most isolated communities.

Fundraiser's name

Fundraiser's email

Name of the event

Please return your completed sponsorship form to:

FREEPOST RTKH-HJEY-BTJL, MAF UK, Castle House, Castle Hill Avenue Folkestone CT20 2TQ

**Want MAF to fly that extra mile? Gift Aid your donation!
For every £1 you donate, HMRC will give us an extra 25p!**

Please fill in your own handwriting and avoid using 'ditto marks' so we can claim Gift Aid.

Title	Initial	Surname	First line of address	Postcode	Amount	Date	Gift Aid*	Air Pass*
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	£ <input type="text"/>	<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>

giftaid it

*By ticking the box I confirm I want to Gift Aid this donation and any donations I make in the future or have made in the past 4 years to Mission Aviation Fellowship UK. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Privacy statement: MAF will only process your data if you consent to collect Gift Aid or receive the Discovery Air Pass, not for any other purpose. MAF will not pass your details onto any other organisation or use them to send you marketing materials.

***Discovery Air Pass:** Fly with MAF from the comfort of your own home! Every 2 months, read and explore the culture, life-changing stories and MAF Pilot updates from the 5 developing countries on your 1-year travel adventure.



To:
FREEPOST RTKH-HJEY-BTJL, MAF UK, Castle House, Castle Hill Avenue FOLKESTONE CT20 2TQ
T 01303 851955 E community.fundraising@maf-uk.org
www.maf-uk.org f MAF UK @MAFUK @MAFUK @flying4life MAFUKFILM
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DONATION FORM

Please use this form to donate any money raised through your MAF fundraising event and we'll send you a certificate of thanks to show our appreciation for your incredible efforts!

TITLE	FULL NAME	PLEASE USE BLOCK CAPITALS
ADDRESS		
POSTCODE		
EMAIL	PHONE	

Please phone 01303 852819 if you would like to update how you hear from us or if you no longer wish to receive MAF communications.

Here is my sponsorship gift of £ for the vital work of MAF

Please use where most needed

PLEASE RETURN ANY COPIES OF YOUR SPONSORSHIP FORMS WHERE THE GIFT AID BOX HAS BEEN TICKED.

I would like to make an additional gift of £

giftaid it Make your gift go even further with Gift Aid

I want to Gift Aid this donation and any donations I make in the future or have made in the past 4 years to Mission Aviation Fellowship UK. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

I enclose my cheque made payable to MAF Please debit my card account (circle card type) CharityCard, MasterCard, Visa

Card number	Valid from date	Expiry date	CSV code	(3 digits on the back of your card)
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	

SIGNATURE
DATE

You can also make a gift by phoning our Supporter Relations team on **01303 852819** or by visiting our website at www.maf-uk.org/fundraising



To: FREEPOST RTKH-HJEY-BTJL, MAF UK, Castle House, Castle Hill Avenue FOLKESTONE CT20 2TQ
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Ruth Shackleton decided to take on the epic 'Land's End to John O'Groats Cycle Challenge', cycling over 1,000 miles and raising over £3,500 for MAF!

“

I like cycling and I like a challenge, so what better way to test oneself by cycling from the most southern tip of the UK to the most northern tip. Sensible people would prepare and train hard. Given personal and work commitments and other lame excuses, my training regime had not materialised. So I convinced myself I would get fit along the way. I did indeed get fit but, just let's say the first few days were hard going!

Amazingly no punctures, no accidents, no issues at all were had! But then I shouldn't have been surprised by this because the only reason I succeeded was through the Lord's strength AND all the wonderful prayers and support, channeled in my direction the whole way!

”





WE CAN'T WAIT TO HE
MAF FUNDRAISING



HEAR ALL ABOUT YOUR
ING ADVENTURES!



MAF UK Castle House, Castle Hill Avenue, Folkestone, Kent CT20 2TQ
Scotland Office 29 Canal Street, Glasgow G4 0AD
T 01303 852819 E supporter.relations@maf-uk.org
www.maf-uk.org

[f](#) MAF UK [@](#) @MAFUK [@](#) MAFUK [t](#) @flying4life [v](#) MAFUKFILM

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